

MUSIC EMPORIUM USA

1975 DISCOUNT CATALOG







GUITARS

The C.F. MARTIN Company has earned a legendary reputation for quality and are justly famous for their Dreadnought style guitars. The D-18 has mahogany sides and back, spruce top, and rosewood fingerboard and bridge. The D-28, D-35, D-41*, and D-45* all have rosewood sides and back, spruce top, and ebony fingerboard and bridge. We recommend the D-28 and the D-35 to most people—dollar for dollar you cannot buy a better acoustic guitar. With the exception of the D-35's three piece back (instead of two) and bound fingerboard, there is little structural difference between the two guitars. Both guitars produce a tremendous sound but the D-35 usually sounds a little more mellow.

MARTIN

DREADNOUGHT • 6-STRING



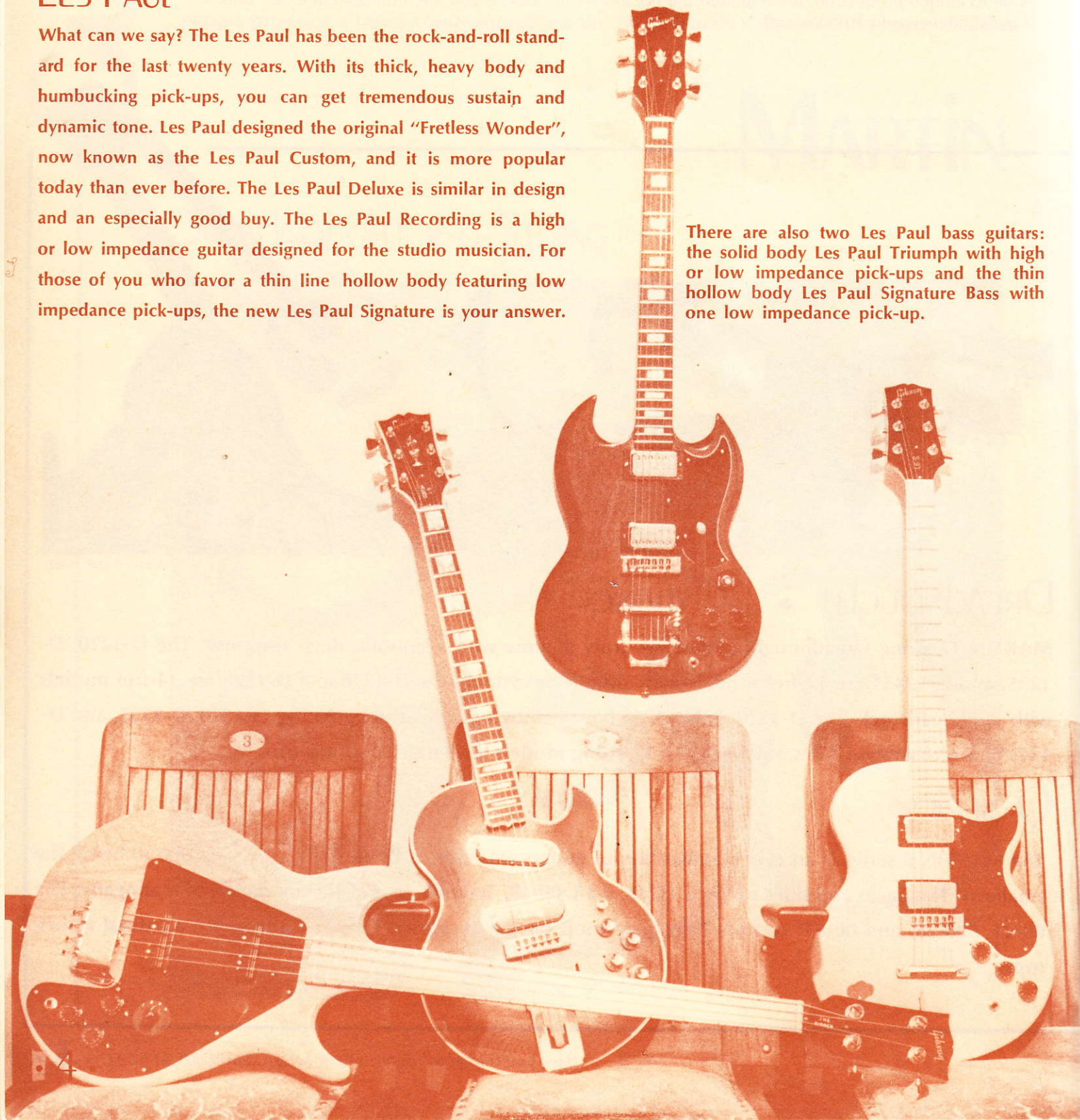
Martin D-35, D-41, D-28L (Left-handed)

Gibson

LES PAUL

What can we say? The Les Paul has been the rock-and-roll standard for the last twenty years. With its thick, heavy body and humbucking pick-ups, you can get tremendous sustain and dynamic tone. Les Paul designed the original "Fretless Wonder", now known as the Les Paul Custom, and it is more popular today than ever before. The Les Paul Deluxe is similar in design and an especially good buy. The Les Paul Recording is a high or low impedance guitar designed for the studio musician. For those of you who favor a thin line hollow body featuring low impedance pick-ups, the new Les Paul Signature is your answer.

There are also two Les Paul bass guitars: the solid body Les Paul Triumph with high or low impedance pick-ups and the thin hollow body Les Paul Signature Bass with one low impedance pick-up.



ELECTRIC ACOUSTIC

GIBSON electric acoustic guitars have been the choice of top professionals for years. Their combination of flexible tone and beautifully finished body and neck gives you a guitar you can live with for years.

The custom group consists of the Citation, Johnny Smith single and double pick-up versions, Super 400CES, L-5CES, and the Byrdland.

The standard group includes the new Howard Roberts Custom—personally, we feel this is a lot of guitar for the money. (Check out our price list!) Two other excellent values are the ES-175D and the ES-150C.

The thin electric acoustic is one of the most popular series. The ES-355TD-SV "a la B.B. King" and the ES-345TD are two of the favorites in this group. Both of these models are stereo and are great studio, as well as stage, instruments. Another good value, the ES-335TD, has always been a standard. One of the newest models, the ES-325TD, is GIBSON's economically-priced version of the ES-335.

Solid Body

Almost all of today's rock guitar music is performed with solid body guitars and an awful lot of these are GIBSONS. The SG Standard has become a rock music regular with its two super humbucking pick-ups and great sustain. The SG Custom is a three pick-up, gold-plated version and the SG Special is a less expensive, two pick-up model. In the last year and a half, GIBSON has introduced several new solid bodies including the L6-S, L-6 Deluxe, and the Midnight Special. These three models share the same body style and are all great rock guitars. The new Marauder uses two different style pick-ups (a super humbucking and a special design) and a three-way toggle switch to create some great sounds. The L5-S is a solid body electric, but it is more jazz-oriented in its sound. It is a very beautiful guitar with a carved maple body and abalone inlay.

There are also two new solid body basses that are finally built right. GIBSON never seemed to be able to build really good basses until now. The new Ripper and Grabber basses have made the wait worthwhile. Both are long scale maple neck basses. The Ripper has two super humbucking pick-ups, and The Grabber has one sliding special design pick-up.

Top to bottom: Les Paul Custom, ES-345TD, Howard Roberts Custom

GUITARS

GUITARS



FLAT TOP

GIBSON makes 14 different acoustic 6- and 12-string guitars from the super jumbo J-200 to the J-160E. Many of the models are similar, but we feel there are several that stand out and are good values. The new Gospel model is a bright, clean sounding guitar. The Blue Ridge Custom is a beautiful rosewood-bodied guitar at a really good price. The arched back J-55 is a great sounding guitar at a low price. For 12-string fans, the Blue Ridge-12 Custom is one of the best rosewood-bodied 12-string guitars available at any price.

Have any questions? Call us: (301) 652-7072

GUITARS

ELECTRIC BASSES

If you're looking for the best hollow body bass on the market, we recommend the GUILD Starfire II. With its two all new humbucking pick-ups, master volume control, phasing switch, and a bridge that really keeps the intonation stable—you've got a very professional axe. Or you can try the Starfire I bass which is just a single pick-up version of the II. Both are also available fretless.



Guild G-312, F-412

ELECTRIC GUITARS

Many top professionals have chosen GUILD electric acoustic guitars because of their quality design and construction. They are also an excellent value. We feel the Starfire III and the Starfire IV are our favorites in a thin-line electric. The CE-100D and X-175 are deep body styled, and the X-500 and Artist Award are beautiful jazz guitars—all at remarkably reasonable prices.



Guild

Guild F-40, F-50R, D-50

ACOUSTIC GUITARS

GUILD constructs some of the finest acoustic guitars around. Models range in size from the huge F-50 (17"x21") to the smaller F-30 (15 $\frac{1}{4}$ "x19 $\frac{1}{4}$ "). GUILD model numbers beginning with "F" represent the auditorium rounded body style guitar. Model numbers beginning with "D" represent the dreadnought style guitar. Our particular favorites are the F-50R because of its tremendous volume without loss of tone, the F-40 because of its bright, clean sound and great price, and the D-40 because of its excellent balance and full sound for a moderately priced guitar.

6-STRING • 12-STRING

In our opinion, GUILD offers the finest production 12-string guitars available. If you consider that the neck of a 12-string is the most important part of the instrument, you will see why GUILDS are so good. Any 12-string guitar neck receives about twice the string force pressure of that of a 6-string neck—yet most manufacturers construct their 12-string necks just like their 6-string necks. Instead of one adjustable rod, GUILD gives you two for greater strength and adjustability. All necks (except the F-112) are three piece laminations making them resistant to warping even if the guitar is tuned up to concert pitch, A440. The better models (F-212XL and up) come with Schaller machine heads which we feel are the finest. The most important feature of all—they sound as great as they play. Our favorites are the F-212XL, the new G-312, and the F-412.

*Have you told your friends
about MUSIC EMPORIUM USA?*



Telecaster Deluxe, Telecaster Thinline, Telecaster

FENDER

ELECTRIC

FENDER pioneered the solid body electric guitar over twenty-five years ago and today their guitars are a professional standard. It all started with the Telecaster, a legendary rock guitar—also used extensively in country music. The Telecaster name has been put on some new models in the last few years. The Telecaster Thinline, Custom, and Deluxe are all variations of the original. Another mainstay of the FENDER line is the Stratocaster—a great rock guitar and one of our favorites. We stock FENDER guitars with maple fingerboard only and, if you are interested in a Stratocaster, recommend you consider getting one without the vibrato, a weak point of the guitar (and besides, you'll save yourself some money). Check out our price list.

GuITARS

ELECTRIC BASSES

Today's music, be it rock, jazz, soul or country, is built around solid bass lines, and most of the basses you hear are FENDERS. Seldom has a product been so totally accepted like the FENDER bass. We especially like the Precision Bass—one pick-up with a wide neck, and the Jazz Bass—two pick-ups with a narrow, tapered neck. Both of these basses are excellent buys and are considered working musicians' equipment.



Precision Bass, Jazz Bass, Telecaster Bass

RICKENBACKER

480, 4001

GUITARS



ELECTRIC GUITARS

RICKENBACKER has been making electric guitars as long as any other company around, but they are still a fairly small outfit compared to some of the giants in the business. It is a company that is dedicated to quality and maintains their standards by limiting their production to electric guitars and basses only. The RICKENBACKER neck is probably the smoothest, fastest one you'll ever play. It has two adjustable truss rods, too. The materials, construction, and finish are all first-rate. We strongly recommend you consider a RICKENBACKER—you won't be sorry! Our favorites: the 480, the new 481, and the 360. The 360-12 string is fine, also.

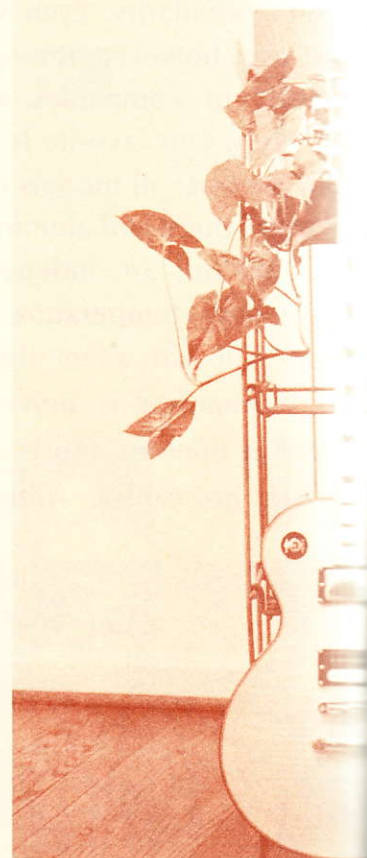
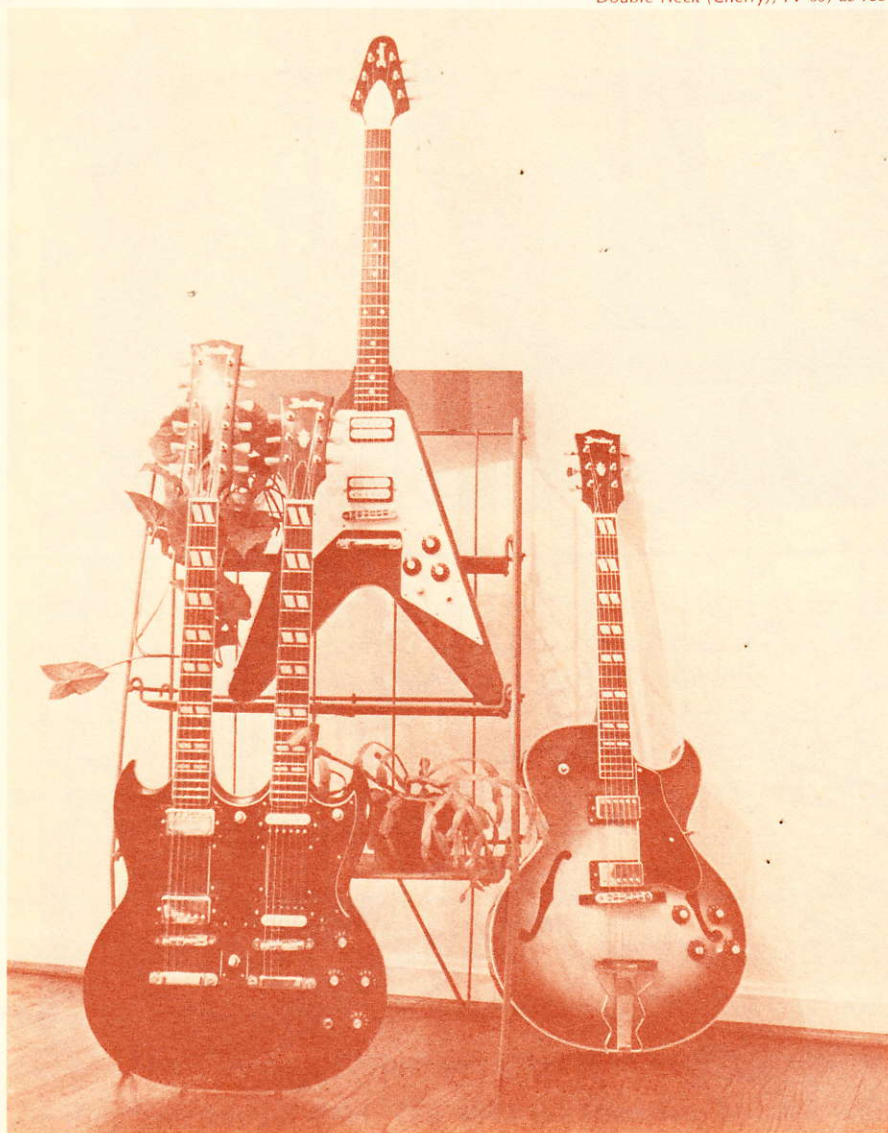
ELECTRIC BASSES

RICKENBACKER offers three bass models, but we wouldn't look any farther than the 4001. This has got to be the easiest playing bass around. We don't know anyone who owns one that doesn't swear it's the best. 4001 owners should know because they've probably owned a couple different brands before they ever tried a 4001. The 4001 is expensive, but it is worth it.

GUITARS

MUSIC EMPORIUM USA is the undisputed leader in guitar sales. There are several reasons for our outstanding success. Not only do we have the most complete selection of American made guitars at the lowest discount prices, but we also bring you the best from overseas. By importing in large quantities, we have the advantage of eliminating the importer and the distributor, and can offer you the finest quality instruments at the lowest possible prices. BRADLEY electric guitars and basses are faithful reproductions of the finest brand names in America. These are the same instruments you see advertised nationally under a different name.

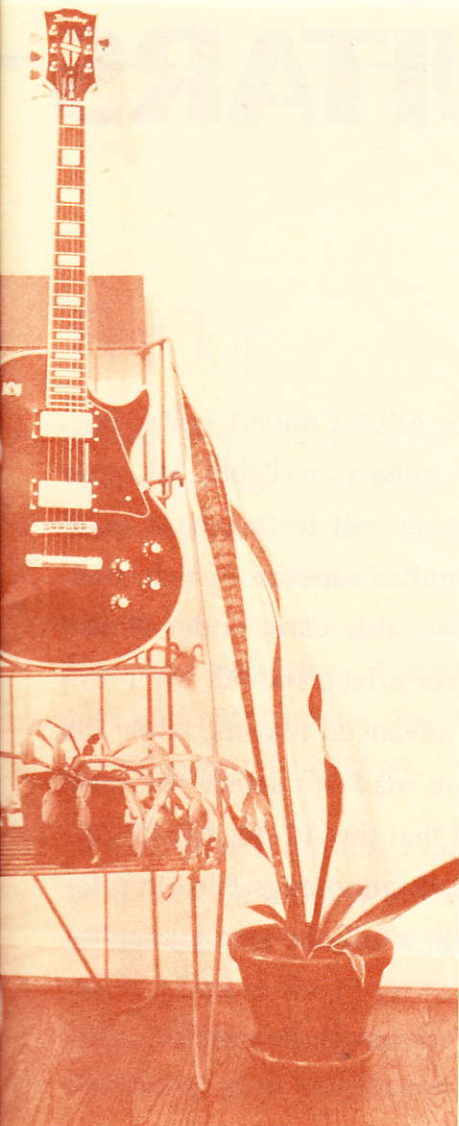
Double Neck (Cherry), FV-60, ES-75S



We have 24 different models in stock and are so proud of them that we guarantee each one for one full year from date of purchase. If, at any time during the first year, you have a problem that we cannot remedy to your satisfaction, we will replace your instrument with a brand new one—absolutely free.

Some of our favorites: the LP65N, the FV-60 Flying "V", ES-75, ST-50N, and the JB-60W.*

**Ask for a free, full-color BRADLEY catalog.*



LP65-N (Maple), LP54

We've had such a great response to our BRADLEY guitars that we have printed a separate, full-color catalog just about BRADLEYS. The catalog includes a beautiful photo and a short description of each model. So, if you're interested in learning more about them, let us know and we'll send you a catalog FREE.



TE350, JB60-W, ST50-N



SOUND

Go to concerts and keep track of the number of groups using ACOUSTIC equipment—you'll be amazed. We're not. We've been selling ACOUSTIC from the beginning and felt then, as we do now, that there just isn't any finer equipment available. ACOUSTIC makes something for everyone from the 130 series up to the new, exotic 890, 16-channel board. Some of our favorites are the 134 and 136 for club work and the new 450/470 series for total versatility. The 371 is our choice for the professional bass player who needs a lot of power.

In P.A. equipment, the new 870 head is put together with a 300 power head and four cabinets—now you've got a top professional system for around two grand.

Many ACOUSTIC models come equipped with a graphic equalizer. This single device separates ACOUSTIC equipment apart from any other system. The graphic equalizer enables you to design and contour your instruments' tone for complete control.



Have you told your friends about MUSIC EMPORIUM USA?

(1) #870, (2) #801, (3) #371, (4) #371, (5) #134, (6) #136, (7) #300, (8) #146

ACOUSTIC

REINFORCEMENT

AMPEG



(1) #B25B, (2) #VT22, (3) #V4,
(4) #SVT, (5) #VT40, (6) #B15N,
(7) #SR6-PA

Reliability and durability are terms which have long been associated with the AMPEG name. Another is power. AMPEG has always underrated the output of their amplifiers instead of overrating them like most manufacturers. Not long ago we read about an AMPEG VT-22 (which is rated at 100 watts RMS) that produced 110 watts RMS within its rated distortion figures. That's useable power and AMPEG has become famous for this kind of performance.*

For guitar work, our favorites are the VT-40, VT-22 w/Altecs, and the V-4 stack pack which is a real bargain if you're looking for a big sound. For bass players, AMPEG offers a wide range of amps and our favorites are the B-15N, B-25B, and the SVT.

AMPEG has gotten into the P.A. field with its new solid state P.A. system and we're glad they did. This new unit is small, compact, and a good performer for a reasonable price.

** All AMPEG amps come with a lifetime warranty, and it's nice to know there are over 150 authorized service stations around the country.*

Sound



(1) #DB-115, (2) #DB-1000

DB Sound

NOTE: This line discontinued. Replaced with



Cerwin-Vega see supplemental price list.

DB SOUND is a fairly new outfit and manufactures only three sound reinforcement products at this time. The DB-115 is a single speaker enclosure designed to project low end frequencies. It uses a 15" CTS speaker as standard with a frequency response of 40 hz to 800 hz and will handle 100 watts RMS at 8 ohms. ALTEC, ELECTRO-VOICE, and JBL speakers are optional. (See our price list.) Construction is $\frac{3}{4}$ " plywood with a one piece fiberglass insert. Large casters and two recessed handles are standard.

The DB-1000 is a 90° radial horn with a frequency response of 800 hz to 17 khz and a power handling

capacity of 100 watts RMS when used in conjunction with a DB-115. The combinations of a DB-115 and DB-1000 is the most widely used and is very loud.

The third piece of equipment is the DB-2000—a large radial which has a frequency response of 800 hz to 13 khz and a power handling capacity of 200 watts RMS when used with two DB-115 bottoms.

These three products are available in six colors—red, blue, white, green, yellow, or gold and are very reasonably priced. We think you'll be surprised.

REINFORCEMENT

GOLLEHON

Another fairly new outfit is the GOLLEHON COMPANY of Grand Rapids, Michigan. Their sole production is high level P.A. equipment—and we mean high level! At present, two combinations are available. The “big brother” of the two is the 8218/M, a two-piece unit consisting of an 8218/A bottom using 2-15” heavy duty CTS drivers and six high frequency horns of their own manufacture. This is coupled with an MR-90 midrange radial horn. Together they have a frequency response of 40 hz to 20 khz and a power handling capacity of 150 watts RMS at 8 ohms.

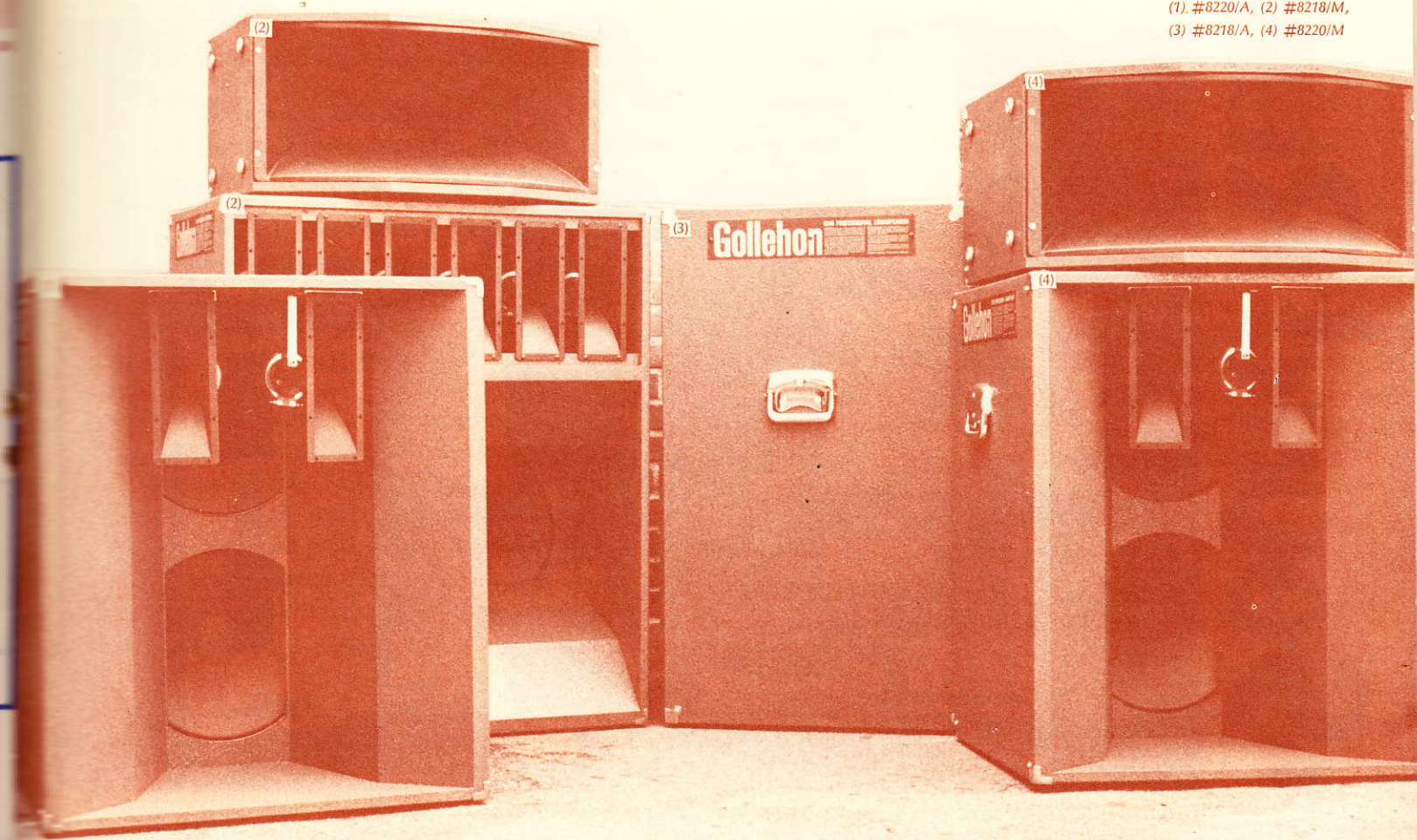
The “little brother” is the 8220/M: an 8220/A bottom using two heavy duty 15” speakers and two high frequency horns. This is added to the same

MR-90 radial to give an overall frequency response of 50 hz to 20 khz and a power handling capacity of 100 watts RMS at 8 ohms. Both the 8218/A and the 8220/A bottoms feature a high frequency control with a range of +3DB to -9DB (which is used to compensate for room acoustics or to control feedback.)

The MR-90 radial features a switch that lets you raise the mid range response from flat to +6DB. Either the 8218/A or the 8220/A may be used separately, without the MR-90, but sound best with it.

We highly recommend GOLLEHON equipment to anyone looking for a powerful, good sounding system at a decent price. Check our price list.

(1) #8220/A, (2) #8218/M,
(3) #8218/A, (4) #8220/M



AKG

AKG microphones are professional quality mikes designed for any application. They are available in high or low impedance and come complete with a padded case. For high impedance work, a special transformer-equipped cable is used. We supply a SWITCHCRAFT heavy duty 25' cable with cannon connectors—it is a better cord, and longer, than the stock item—for low impedance.* We recommend either the D707E or D190E for vocal use because of their ability to be used close-up. And for instrument miking, we recommend the D200E (for acoustic instruments) and the D1000E (suitable for nearly any application because of its three-way adjustable response curve). The D160E, another versatile mike, is best used for recording and stand-held use. Among the pros, the name AKG means quality and performance. We think you'll agree.

SHURE

SHURE is probably the best-known name in microphones today. They make over a hundred different models for just about any application. More importantly, SHURE's top quality mikes are excellent values. For vocals, we like several models, but our favorite is the SM-58—the ultimate ball type microphone. (You can scream till you're blue and you won't overload this workhorse!) Other favorites are the SM-56, SM-57, PE56D, 565, 545, PE585, and the PE588. For high quality instrument miking and professional recording work, we recommend the PE54 or PE54D and the SM-53, SM-54, or SM-7.

SHURE also offers a line of useful accessories to help you mike things properly. Windscreens come in handy and, for ball type mikes, they come in six different colors along with matching channel marker dots for multiple mike applications. They also have low to high impedance transformers and a —15 dB line alternator to cure overload distortion. See our price list for complete details.

MARUNI

The MARUNI electret condenser mike is a low cost, high impedance condenser mike suitable for stand-held vocals and instrument miking. It is the best condenser on the market in this price range—a great buy for groups needing back-up vocal mikes. One 9 volt pen-lite battery is used and it comes complete with windscreen and stand adaptor.

* Check out our price list for details.



Left to right: Shure: PE 515, SM58, SM57, PE 56D, PE 585, PE 588; AKG: D707, D160E, D1000, D190, D200; Maruni Electret Condenser (foreground)

MICROPHONES



Clockwise from foreground: Odyssey,
Explorer I, String Ensemble, 2600, Pro Soloist

Moog

Dr. Robert Moog (pronounced MŌG) designed and built the first musical synthesizer. His electronic wizardry became an instant success after the release of Walter Carlo's phenomenal LP "Switched on Bach." The synthesizer Carlos used in his recording was large, extremely complicated, and terribly expensive—not very practical for the average musician. Fortunately for us, MOOG now offers a far more practical synthesizer, the Minimoog, designed especially for live performance and portability. The Minimoog uses three oscillators, each with six different wave forms. The control panel is laid out in a logical pattern and the unique left hand pitch and modulation wheels are very easy to use in a live performance. Several optional accessories are available including a foot pedal, ribbon controller, sample and hold, and, for drummers, the percussion controller. The Minimoog is a professional piece of equipment well worth the money.

For the keyboard player doing club work, the new MOOG Satellite is what you've been waiting for. Very reasonably priced, simple to use (pre-set controls), and surprisingly versatile, the Satellite is great for adding a new dimension to your organ or electric piano. Both the Satellite and the Minimoog come with a detailed owner's manual. See our price sheet for our low discount price.

ARP synthesizers are extremely popular because ARP offers such a broad line of products. At the top of the line sits the 2600. Simply, it is the finest portable, professional synthesizer on the market. Though designed for live performance, it is a great studio instrument as well. Look at almost any top professional today and you'll find a 2600 nearby. It has incredible musical range, and it's well laid-out panel makes it simple to use. You even get a built-in amplifier and two speakers. You can purchase a 2600 Owner's Manual separately, and we strongly recommend this;—it is a basic electronic music tool as well as a completely detailed manual. Our next choice is the Odyssey. About half the price of a 2600, it is still an incredible box. Designed for stage use, it is ruggedly built and easy to use because of its linear layout. Almost every control is either a slider or flip switch and everything is color coded. Dollar for dollar, the Odyssey is probably the most versatile synthesizer available. A good owner's manual is standard, and there are several options including a complete set of overlays, a cassette tape, and a hard travel case (which we strongly recommend).

The ARP Pro Soloist is a lower priced unit, using all pre-set controls and a special touch sensitive keyboard. Set a Pro Soloist on a new String Ensemble and you have an incredibly realistic sounding symphony at your fingertips. The Pro Soloist plays the melody or single note solos while the String Ensemble blends beautiful backgrounds with polyphonic harmony. By themselves, either unit is very useful—put them together, and they are incredible.

The newest addition to the ARP line is the Explorer I which combines the flexibility of a variable-performance synthesizer with the ease of operation offered by a pre-set model. But best of all you'll like the price! We strongly recommend ARP products. We have had great success with each model mentioned—you will, too.

Now is the time to get into electronic music. We have a great book entitled "Learning Music With Synthesizers". See our price sheet for the complete low-down.

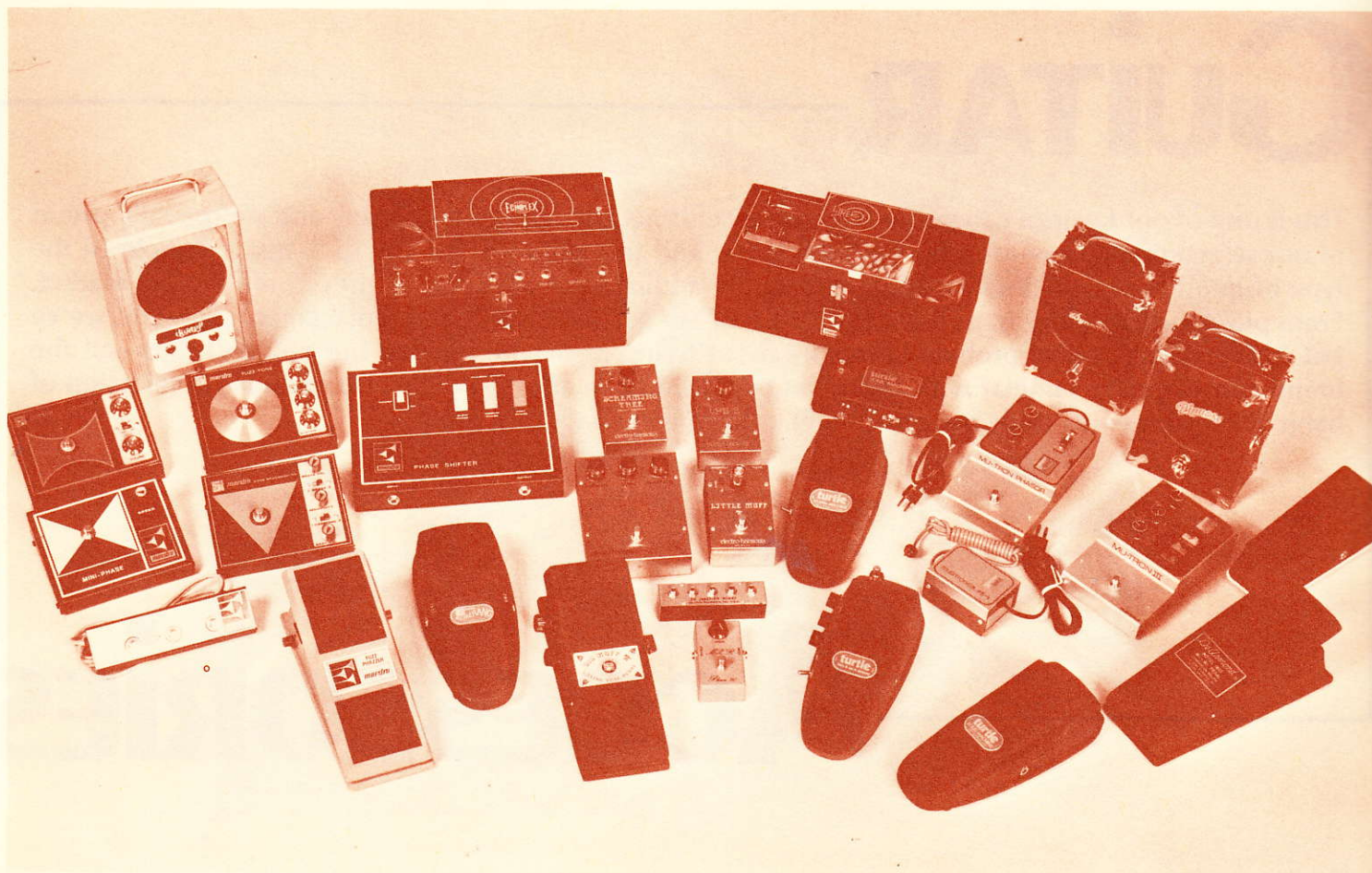
ARP

Left to right: Arp String Ensemble, Pro Soloist

Left to right: Moog: Minimoog, Satellite



Have you told your friends
about MUSIC EMPORIUM USA?



Guitar Pedals

The term PEDALS covers a wide variety of electronics and special effects units, as well as the new mini amps by PIGNOSE, DYNAMITE, and DWARF. The latest sound craze is the phase shifter, and we've got all the good ones from the original MAESTRO PS-1 and the new MAESTRO Mini Phase to the MUTRON PHASOR and the compact MXR Phase 90. For the now-traditional fuzz tone, our favorites are the ELECTRO-HARMONIX BIG MUFF II and the TURTLE (FOXX) tone machine. The MAESTRO Super Fuzz is fine, too. Another sound you hear everywhere is the wah-wah. It is produced by rocking your foot backward and forward on a pedal hooked to a potentiometer, creating a sound that travels from treble to bass. We recommend the TURTLE (FOXX) or DE ARMOND and the incredible MUTRON III (the only one that doesn't require a

Note: TURTLE (FOXX) is no longer manufacturing pedals.

foot to operate). The MUTRON III goes beyond regular wah sounds into octave dividing and other strange sounds—it has great sustain and like the Phasor, is ruggedly constructed. In addition to a wah wah pedal, TURTLE (FOXX) has a complete line of expression pedals: from straight volume to Fuzz, Wah, and volume all in one pedal. DE ARMOND also makes a very fine volume control and a new pedal phasor. One of the oldest effects is echo and, for this, we recommend either the original ECHO-PLEX or the newer SIREKO (basically the same unit as the ECHO-PLEX without sound-on-sound capability). Whatever you're into electronically, we've got it. Quality brand name pedals at great discount prices. Check out our price sheet for all our models and prices.

