

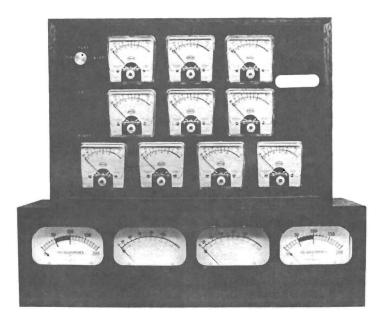
\* We said this ten years ago. We still say it. Our in-plant capabilities include:

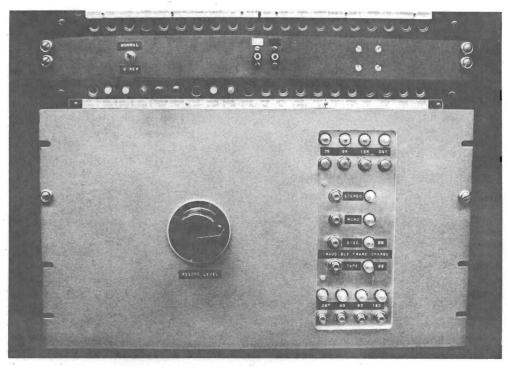
Recording and narration Music library and sound effects Editing, pulsing, remix Copymastering Cassette duplication Mono and stereo mastering Plating Record pressing Complete handling and shipping (fulfilment) facility

## "Everything-in-plant" makes us *responsive*

One call from the customer is all that's needed to get action throughout our organization wherever needed.

Whether you want to give an okay, change quantities, hold up work, amend delivery instructions, inquire about progress, whatever it may be one call does it!





When sibilants, percussives, and explosive parts of speech are too pronounced on a customer's tape, the resulting product (record or cassette) gets into trouble at point of use. This octave decade tells the operator emphatically about that condition, relieving him from value judgments. The large outboard meters automatically prevent amplitude overcutting Unique Cook instrumentation

In-house operator errors can — in effect — raise costs and abort deadlines. This automatic modeprogrammer leaves very little for the operator to forget. Replaces 17 patchcords or switches and 10 buttons. Unique Cook instrumentation

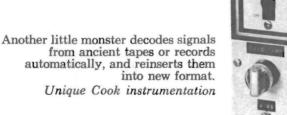


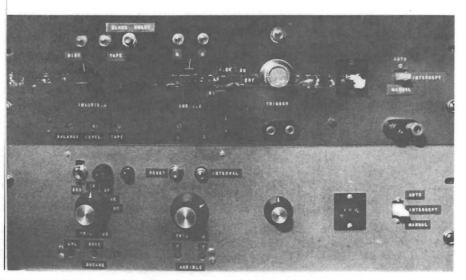
Studios (narration and remix) are streamlined strictly for educational A-V use. No music burden has to be carried.

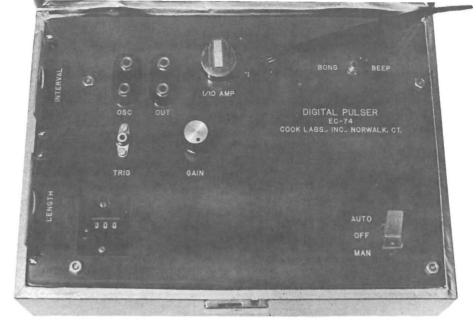
## "Everything-in-plant" makes us *responsible*

We never make mistakes<sup>\*</sup>, but when we do we have nobody but ourselves to blame. Our customers know this, too. (Have you ever tried to unravel a snarled-up job and been stymied because the source had to farm out studio or mastering or processing or pressing or fulfilment?)

\*Well, hardly ever.



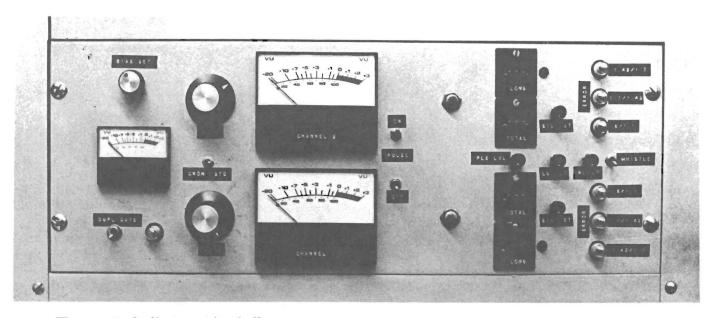




This really sophisticated little pulser can produce any kind of frame change coding imaginable. It can boop, beep, bong, or tick at any needed frequency, with interval protection, count, and reinsertion opportunities. Unique Cook instrumentation

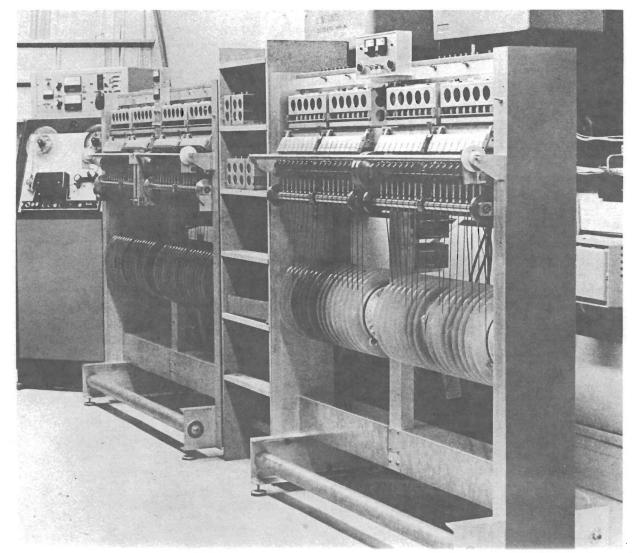


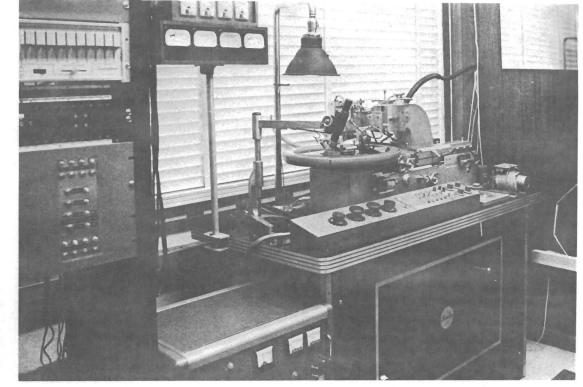
These digital logic instruments listen to the pulse track of your tape and automatically insert precise inaudible frame change signals for records. They whistle and light lamps if signals are spaced too closely. The total count is automatically displayed. Unique Cook instrumentation



The cassette duplicator automatically reconstitutes the inaudible frame change signal from the copymaster and reinserts it with great exactitude (frequency, loudness, level, length, etc.). It also gives a total frame count readout — which has to check out. Unique Cook instrumentation

The 64-slave cassette duplicator makes filling your smaller inventory orders no problem at all. Speed and economy — for production orders large or small. Nobody makes one, so we had to design and build it. Parallels the record pressing facility for your inventory control. Unique Cook instrumentation



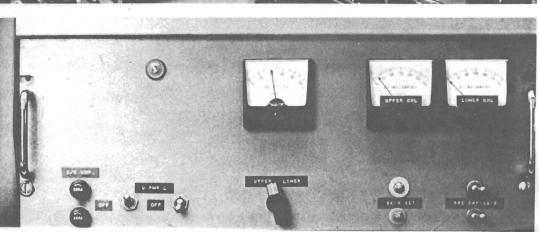


This Scully lathe, equipped with automatic push-button logic, makes all mono educational disc masters. Unique Cook instrumentation



A separate Scully lathe and Westrex system is maintained for stereo work.

The first stereo records ever made for sale (1952) were recorded here. This is the feedback recording amplifier. Cook's first business was feedback record cutters. Unique Cook instrumentation





Plating department provides dependable fast service on stampers and molds.

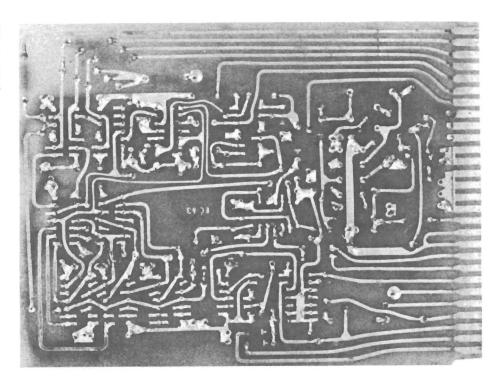
One of the microfusion<sup>™</sup> press lines, controlled by solid state logic. Three different records emerge in sequence from each press. Here is where the smallest runs can be sneaked in along with high volume product and not have to await their turn. PTS\* responds promptly to orders of as low as 50.



\*Permanent Tooling Service — a unique Cook service

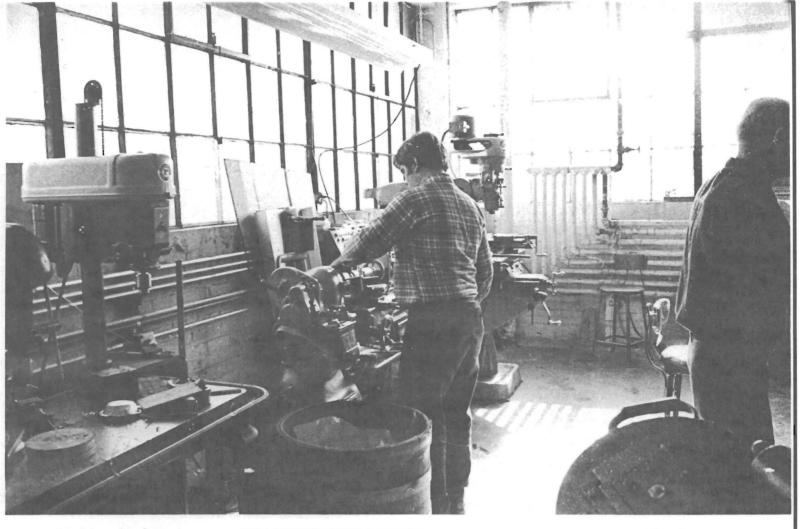


Typical special function circuit board — if they don't exist we design them. Unique Cook instrumentation



The electronics shop is fully equipped and turns out special hardware as needed.





Model machine shop is indispensable. Instant special machinery, down to small devices, comes out when needed.

